# **Barry Callebaut**

Successfully navigated unprecedented market challenges, delivering on BC Next Level milestones

FY 23/24, November 6, 2024





## Disclaimer

Certain statements in this presentation regarding the business of Barry Callebaut are of a forward-looking nature and are therefore based on management's current assumptions about future developments. Such forward-looking statements are intended to be identified by words such as 'believe,' 'estimate,' 'intend,' 'may,' 'will,' 'expect,' and 'project' and similar expressions as they relate to the company. Forward-looking statements involve certain risks and uncertainties because they relate to future events. Actual results may vary materially from those targeted, expected or projected due to several factors. The principal risk factors that may negatively affect Barry Callebaut's future financial results are disclosed in more detail in the Annual Report 2023/24 and include, among others, general economic and (geo-)political conditions, foreign exchange fluctuations, competitive product and pricing pressures, the effect of a pandemic/epidemic, a cyber event or a natural disaster, as well as changes in tax regimes and regulatory developments. The reader is cautioned to not unduly rely on these forwardlooking statements that are accurate only as of November 6, 2024. Barry Callebaut does not undertake to publish any update or revision of any forward-looking statements, except as required by law.



### **Progressing step by step**

- Confirming our growth strategy
- 2 Demonstrated resilience with FY 23/24 results, despite disrupted environment and new operational rigor on quality & food safety
- **3** Achieved major milestones for BC Next Level

4 Navigating market challenges as we move to the second year of BC Next Level



# Our long-term Strategic Growth Priorities are the right way to win

1 Deepen outsourcing partnerships	2 Gourmet 2.0	<b>3</b> Scale up Specialties	4 'Fair share' in AMEA
<b>2 out of 3</b>	<b>2x</b>	<b>2x</b>	<b>2x</b>
win-rate of new	underlying Gourmet	size of Specialties	size of AMEA
partnership volumes	market growth	business	business

**Group OGSM** 

**Country Cluster OGSM** 



Powered by an agile, digitally enabled organization and best-in-class sustainability



### Growth priorities starting to drive performance

1 Deepen outsourcing partnerships	2 Gourmet 2.0	<b>3</b> Scale up Specialties	4 'Fair share' in AMEA
<ul> <li>~35 kMT annualized volume won in 23/24</li> <li>Long-term trend: capital intensity, sustainability &amp; specialties</li> <li>Possible short-term pressure given market environment &amp; new operational rigor</li> </ul>	<ul> <li>+9.8% volume in 23/24, broad-based demand</li> <li>Strategically assessing distribution &amp; branding</li> <li>Launching first D2C webshop pilot in Germany</li> </ul>	<ul> <li>Defined scope to focus on winning portfolio</li> <li>397 kMT volume in 23/24 across FM &amp; Gourmet</li> <li>End-to-end covering coatings, decorations, fillings, inclusions etc.</li> </ul>	<ul> <li>+11.5% volume in H2</li> <li>Increasing route-to- market penetration &amp; segmentation</li> <li>Investing in supply chain &amp; customer-facing resources</li> </ul>
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Digital agenda fully established		Traceability & segregation (EUDR)	
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### **Cocoa crop outlook: 24/25 vs. 23/24**

Overall expect a slight surplus in 24/25: supply well ahead of 23/24, but below 22/23



BC well-positioned to secure supply given origin footprint and cocoa/chocolate integration



# Navigating long-term supply environment & rising sustainability requirements via two-pronged approach

### Smallholder farming "North Star" strategy

- Radical transformation of smallholder cocoa farming
  - Growing incomes & increasing yields
  - Implementing agroforestry to build climate resilience
  - Building community environment that protects human rights

### Large scale, high-tech farming Future Farming Initiative (FFI)

- Scaling sustainable, high-tech cocoa farming
  - Catalyst for industry to invest and create partnerships
  - Brings diversification of geographical footprint and supply chain model
  - First partnership signed, building to a 5,000hectare pilot in Bahia, Brazil

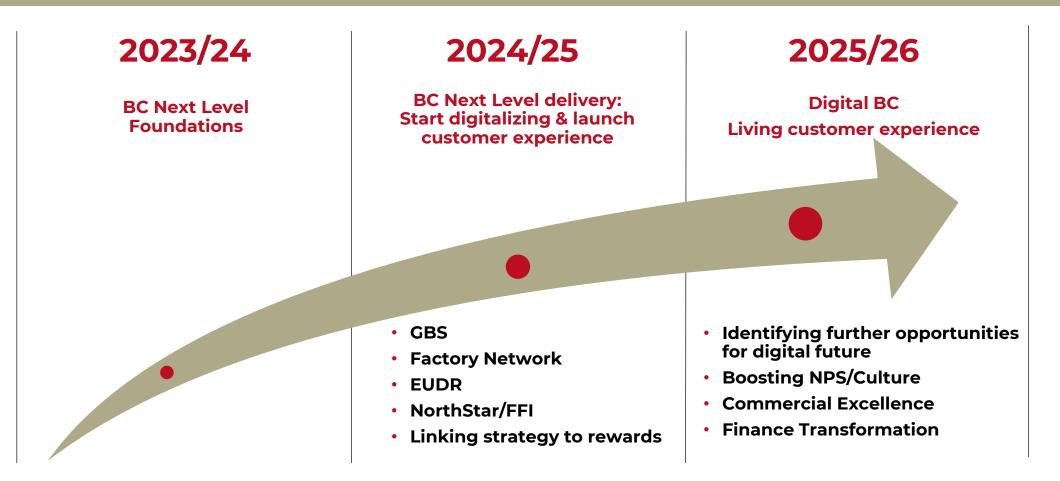
#### $\rightarrow$ Longer-term, started with leadership in place

#### $\rightarrow$ Mid-term, started



## **Unlocking BC's full potential**

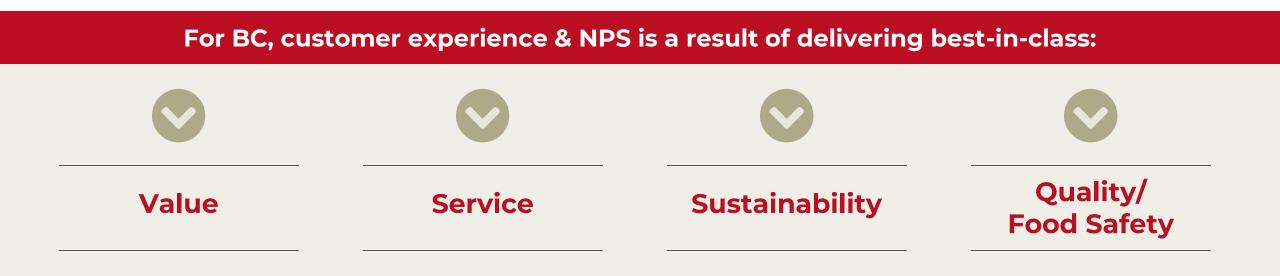
### From Ingredients Supplier to Recognized Chocolate Solutions Advisor





# Making Net Promoter Score (NPS) the critical metric for BC

Market share, volume and EBIT are driven by great customer experiences





# FY 23/24 performance



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# Successfully navigated unprecedented market challenges

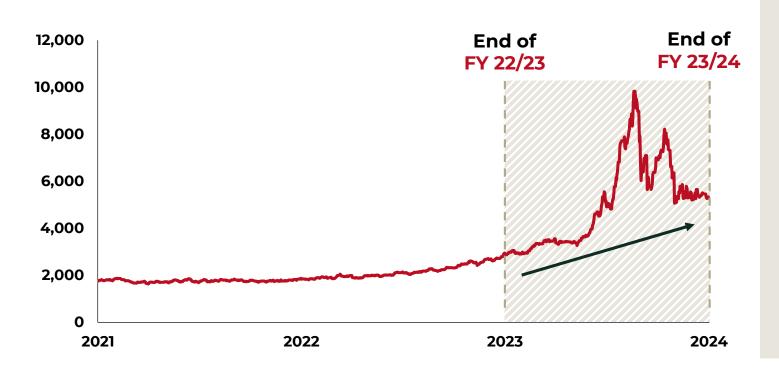
- Significantly disrupted supply & demand environment over the past year
- 2 Demonstrating resilience with flat volumes for FY 23/24, ahead of a declining market
- **3** Solid EBIT<sup>1</sup> growth reflects strength of cost-plus model
  - Solid operational FCF improvements more than offset by the substantial bean price impact on working capital

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# Cocoa market reaching unprecedented levels in 23/24, with recent signs of stabilization

### London cocoa futures (in GBP/MT)<sup>1</sup>

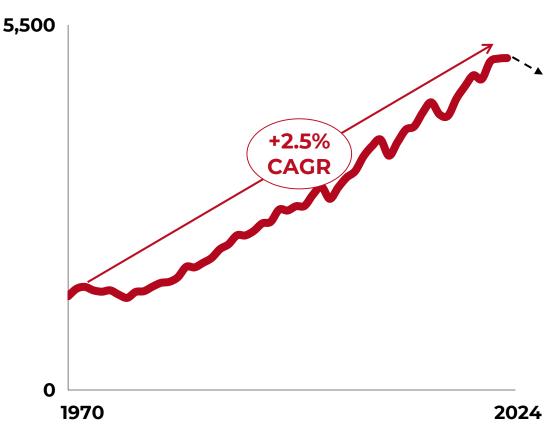


- Record futures prices in 23/24, closing the year at GBP 5,332 (vs. GBP 2,950 in 22/23)
- Some price normalization over recent months, still well-above long-term averages
- Impact on BC financials:
  - Top-line: Mix shift from large Food Manufacturers. Private Label & Gourmet more resilient
  - Bottom-line: Protected through cost-plus model
  - Free cash flow: Significantly impacted given long inventory cycle



# Attractive global chocolate consumer market, expect some short-term pressure as customers price to retail

Cocoa grinding volume (in kMT)



### Favorable mid-term market trends remain intact

- New consumers in emerging markets
- Chocolate in more product categories
- Demand for premiumization, innovation & sustainability

### Short-term market pressure as customers price to retail

- Food Manufacturers expected to announce further price increases of 5-15%
- Private Label driving growth & winning share in most regions
- BC well positioned given diversified portfolio across: price segments (including Private Label), channels (Gourmet more resilient) & applications



## BC volumes resilient in a declining and volatile market





# Accelerating in AMEA and outgrowing the market in most Chocolate regions through diversified portfolio

Global Chocolate sales volume: +0.3% FY (vs. -1.1% market<sup>1</sup>)

	FY volume growt	h % of Group FY volume
Western Europe	BC Marke +0.8% -1.2%	
Central and Eastern Europe	-1.2% +0.39	% 13%
North America	-1.8% -4.0%	% 24%
Latin America	+7.2% +1.4%	% 3%
Asia Pacific, Middle East and Africa	+5.2% -0.1%	% <b>8</b> %

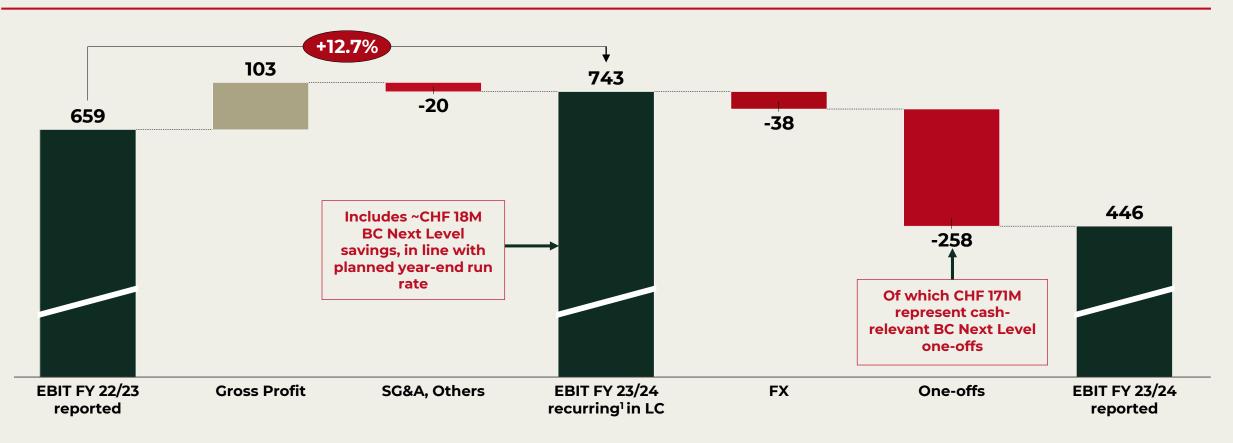
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<sup>1</sup>Nielsen chocolate confectionery volume growth excluding e-commerce – 26 countries, September 2023 – August 2024. Data subject to adjustment to match Barry Callebaut's reporting period. Nielsen data only partially reflects out-of-home and impulse consumption and not including non-chocolate confectionery categories



## +12.7% EBIT reflects mix, finance costs pass through & initial BC Next Level savings

### In CHF million



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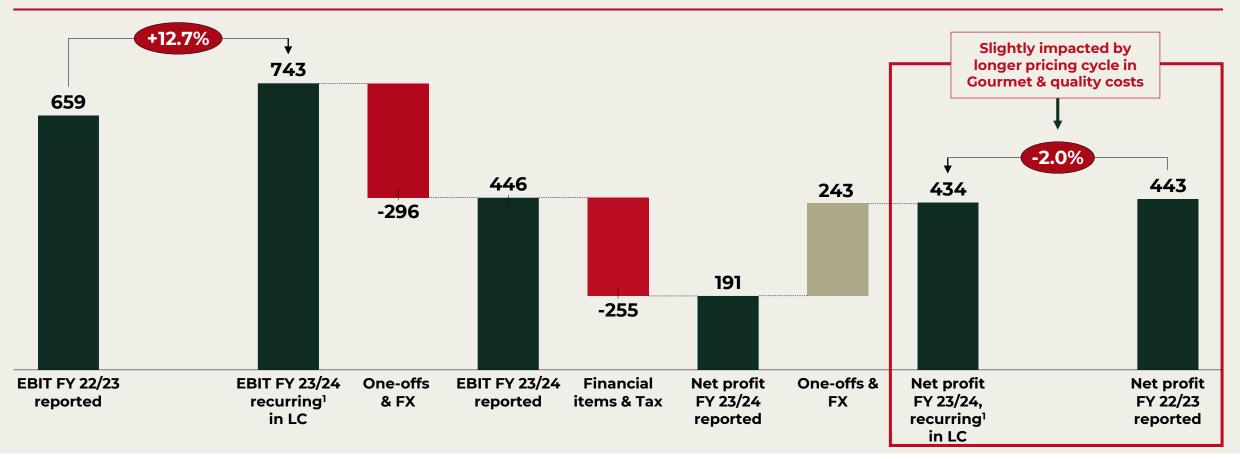
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<sup>1</sup> Excluding for the current year the recovery of indirect tax credits in Brazil of CHF +6.2 million and BCNL cost of CHF -264.5 million in EBIT (thereof CHF -93.1 million non-cash impairments and write-downs, CHF -110.4 million restructuring cost and CHF -61.0 million Program costs)

# Recurring net profit largely protected through our cost-plus model

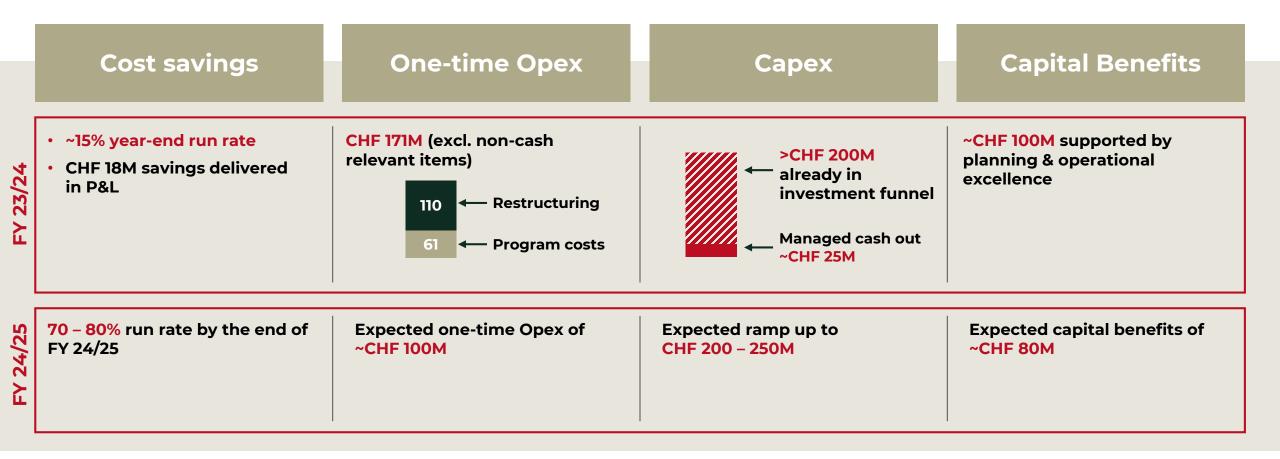
### In CHF million





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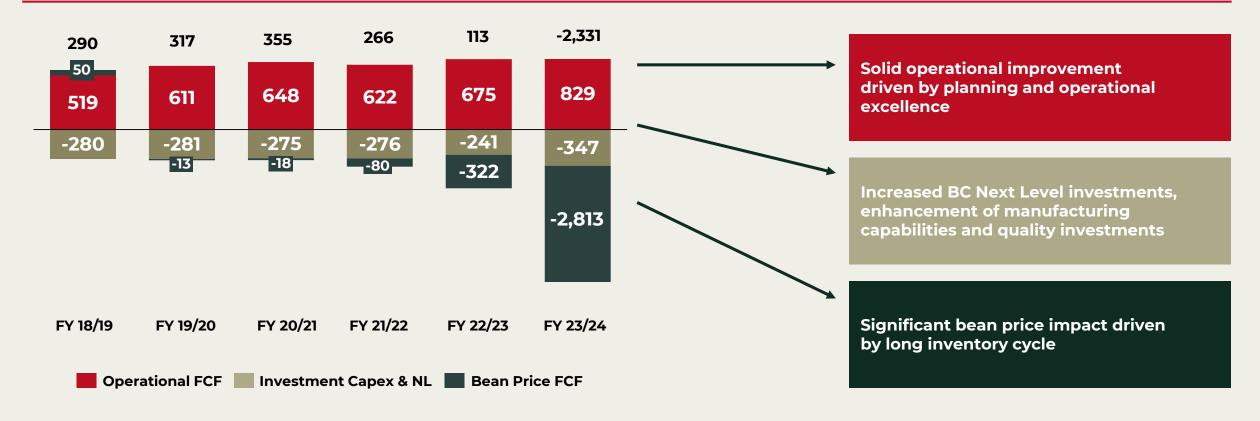
# We delivered key BC Next Level milestones, but still have a significant journey ahead





# Operational FCF improvements more than offset by the substantial bean price impact on working capital

### In CHF million

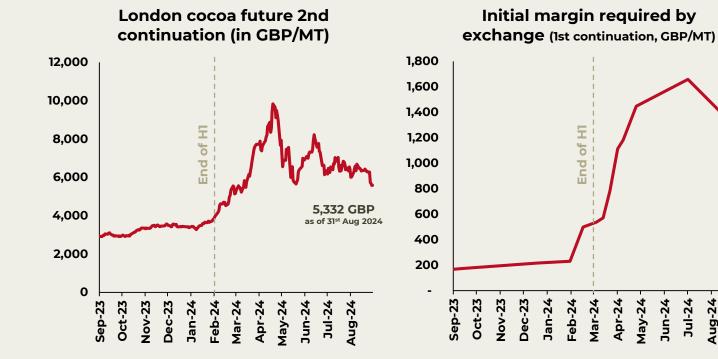




# FCF pressure fully driven by working capital impact of higher bean prices & initial margin payments

### CHF -2.8bn bean price impact on FCF in FY 23/24 driven by:

- Significantly higher bean prices vs. last year
- Initial margins required by futures exchanges increased by >9x, mostly in H2
- Liquidity swaps used to soften the full impact in FY 23/24



Raised nearly CHF 2 billion across three bonds issuances in FY 23/24

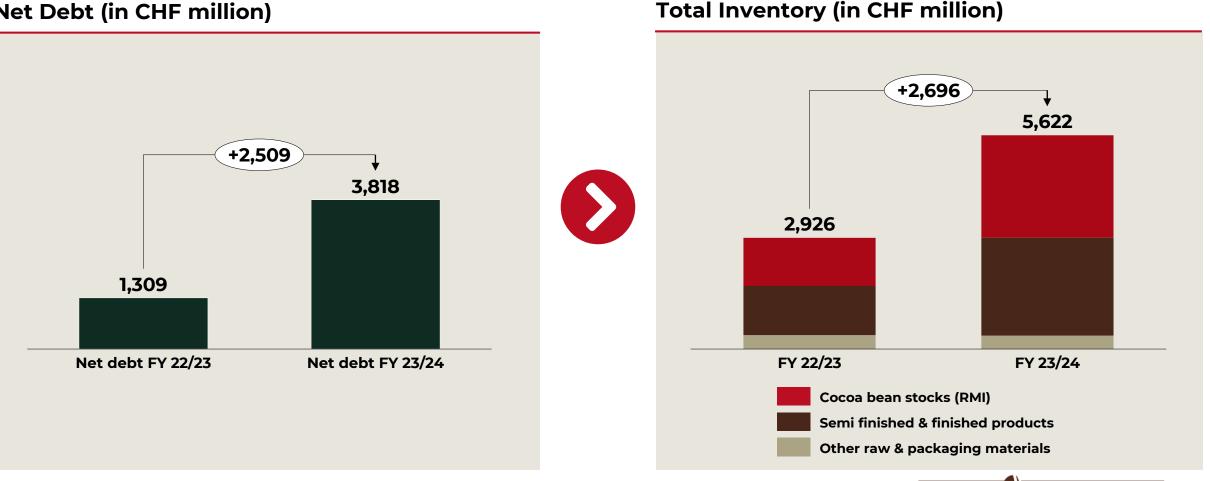


un-24 Jul-24

Aug-24

# The increase in Net Debt is entirely driven by higher inventory value due to bean-price acceleration

Net Debt (in CHF million)



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# Investing for the future, whilst focusing on deleveraging

Liquidity actions in FY 23/24 ensure flexibility in current market environment Deleveraging mid-term towards Net Debt/EBITDA <2x

### Drive future growth

Focusing on our four strategic growth priorities

### Invest in BC Next Level

Including manufacturing optimization, quality, digital, sustainability

### Dividend

Ensuring not lower than FY 22/23 during BC Next Level transition period



## Continuing to drive operational progress, but FY 24/25 FCF also depends on bean price developments

### Moving parts for FY 24/25 FCF:

- Cocoa bean prices expected to remain well-above historical averages, key driver of cash evolution
- Operational improvements, with ~CHF 80M BC Next Level capital benefits
- Significant BC Next Level capex investment of CHF 200 250M
- FY 23/24 liquidity swaps phased significant cash outflow into FY 24/25
- In terms of phasing, inventory levels are typically higher in H1 due to the timing of the cocoa harvest

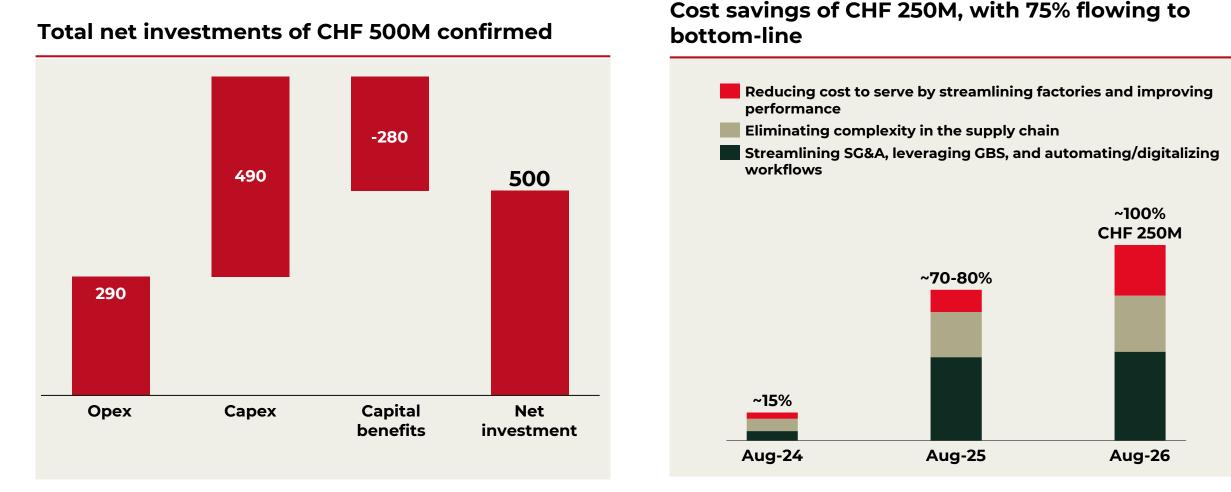


# BC Next Level update



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# Confirming CHF 250M synergies (75% flow through) and CHF 500M net investments



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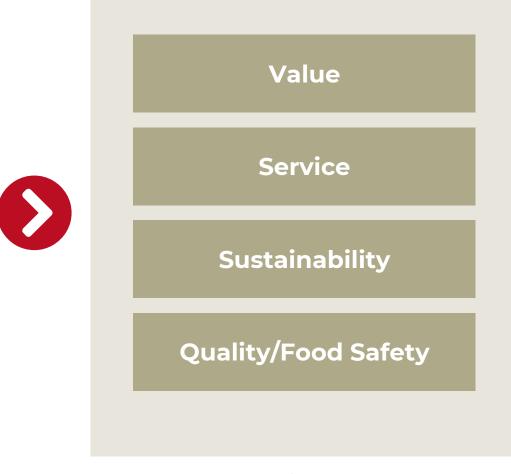
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Note: Year-end run-rates represented on right chart

# Delivering step by step: important milestones achieved so far in FY 23/24

- Social plans completed in 6 locations
- ~25% SKUs phased out (vs. >30% target)
- Factory footprint: 2 closed, 1 planned closure announced
- Stepped up quality testing and controls
- BCOS<sup>1</sup> launched to standardize factory operations and connect processes globally
- New compound & AI Centre of Excellence launch in Singapore
- BC EUDR ready by the end of 2024 (traceability) and significantly progressed segregation capabilities
- Launched Net Zero roadmap
- Defined digital roadmap





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## Step changing quality & food safety culture at BC

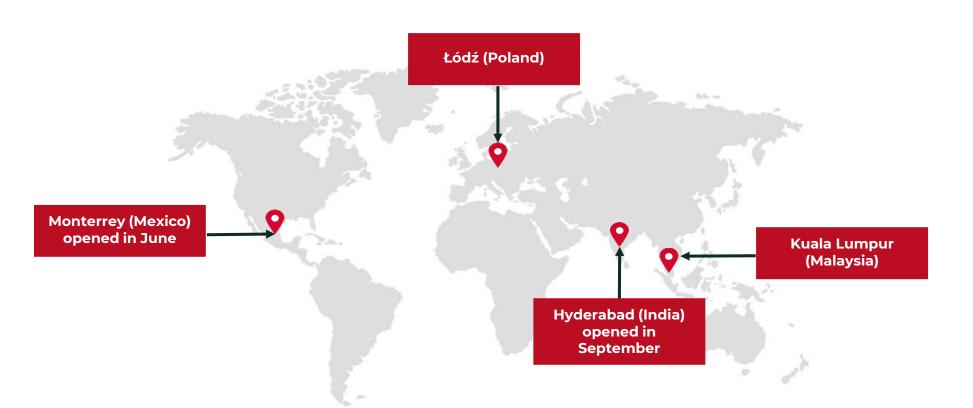
### To date

- Immediate firewall towards customers: 100% Positive Product Release
- Testing frequency: 5x higher
- Volume tested by sample: Increased >35%
- Culture & capabilities: tone from the top, organization & accountabilities

### In process

- Quality & Food Safety culture baseline assessment to be implemented early 2025
- Significant capex investment into plant infrastructure & lab services
- Implementing autosamplers over the next 3 years
- End to end digital solutions

# Significant progress made to simplify ways of working through GBS (Global Business Services)



Focus on knowledge management build up: 650+ process maps created, 50+ strategic workshops with functions conducted

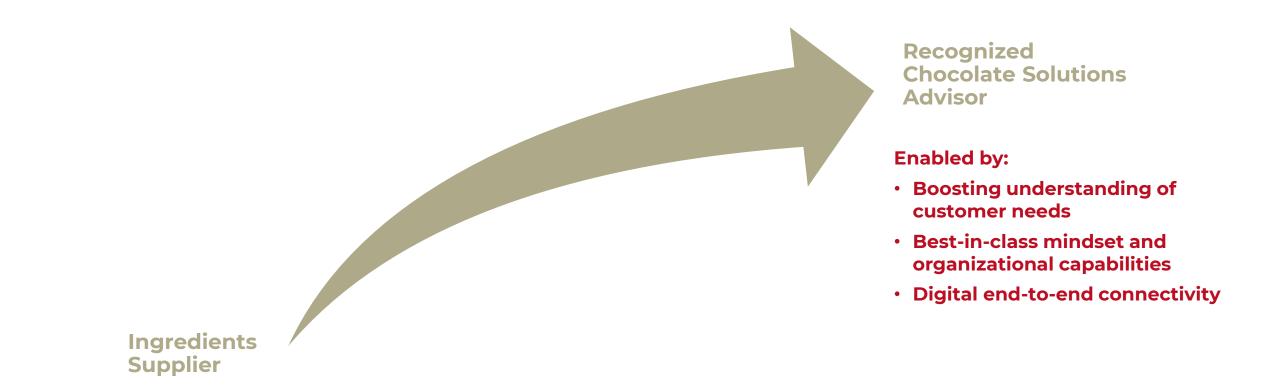




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# Significantly ramping up organizational capabilities

Step changing customer experience





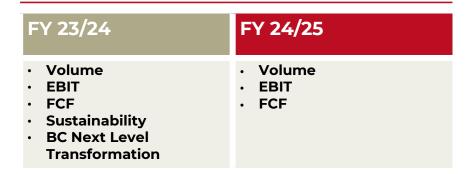
## Linking rewards to strategy

• Tying incentives to strategy as we enter second year of our transformation

Focusing STI on key financial metrics

 Adding NPS and Sustainability to LTIP as key pillars of long-term strategy

### **Short-term incentive**



### Long-term incentive

FY 23/24	FY 24/25
<ul> <li>Relative share price</li> <li>ROIC</li> </ul>	<ul> <li>Relative share price</li> <li>ROIC</li> <li>NPS</li> <li>Sustainability</li> </ul>



## Significant work still ahead of us

### 2023/24

- Hardwire & Standardize
- RACI empower & collaborate
- Simplify BC
- Quality
- Executive Leadership Team in place
- Several works councils discussions completed
- Tracking employee NPS

### 2024/25

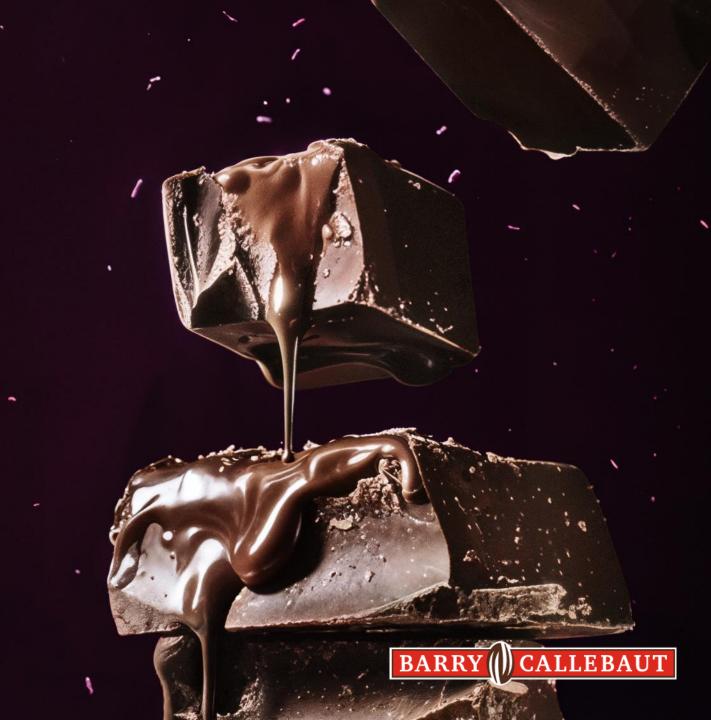
- GBS
- Factory Network
- Delivering SG&A
- EUDR
- NorthStar/FFI
- Accelerating digitalization
- Linking strategy to rewards
- Tracking employee NPS

### 2025/26

- Full digitalization
- Boosting NPS/Culture
- Commercial Excellence
- Finance Transformation
- Tracking employee NPS

# Unlocking BC's full potential

# Outlook



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# **Confirming our trajectory for FY 24/25**

# Flat volume growth in a challenging market, with slightly positive growth for Global Chocolate

- Defending our market share in a difficult environment and heaviest ever transformation of BC
- Cocoa-related price increases impacting market demand
- Growth expected to be H2-weighted, with a soft H1

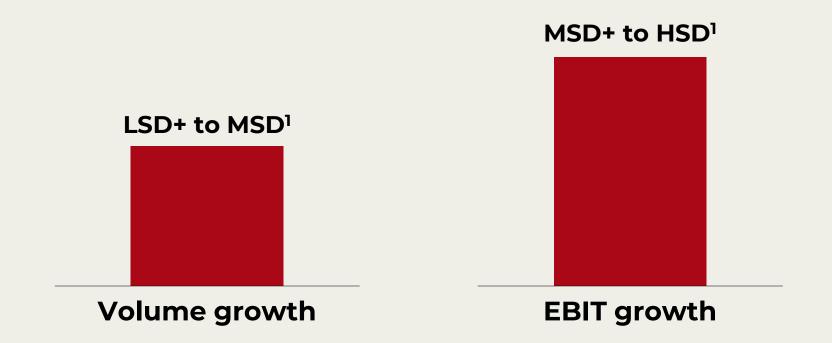
### **Double-digit EBIT recurring growth<sup>1</sup> in volatile market context**

- Includes flow-through of permanent BC Next Level benefits
- Excludes one-time BC Next Level cash-relevant operating expenses of ~CHF 100M
- Expect around CHF 230M net interest costs





# Post BC Next Level and digital transformation, delivering attractive, profitable long-term growth



### Long-term growth objectives

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<sup>1</sup> Low Single-digit Plus to Mid Single-digit Volume growth and Mid Single-digit Plus to High Single-digit EBIT growth

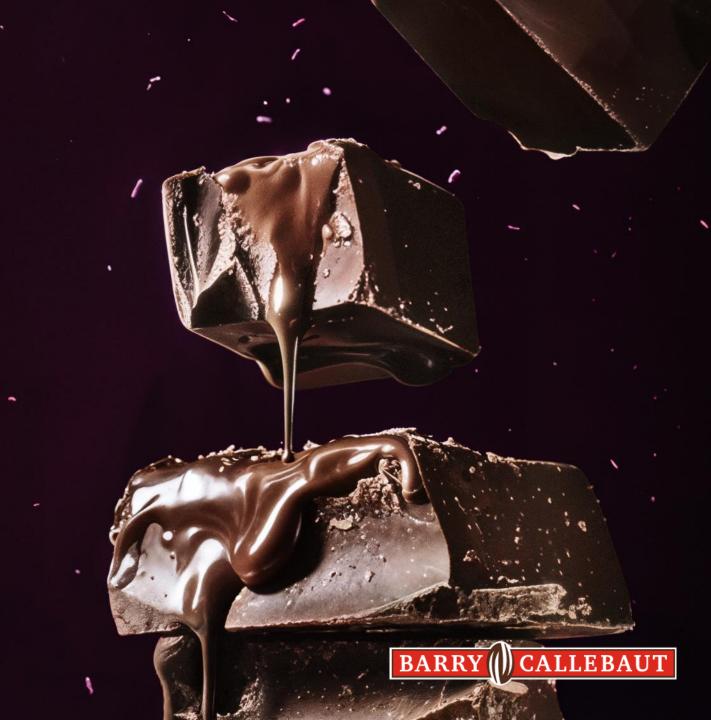
## **Concluding remarks**

- **Confirming our growth strategy**
- 2 Demonstrated resilience with FY 23/24 results, despite disrupted environment and new operational rigor on quality & food safety
- **3** Achieved major milestones for BC Next Level

A Navigating market challenges as we move to the second year of BC Next Level



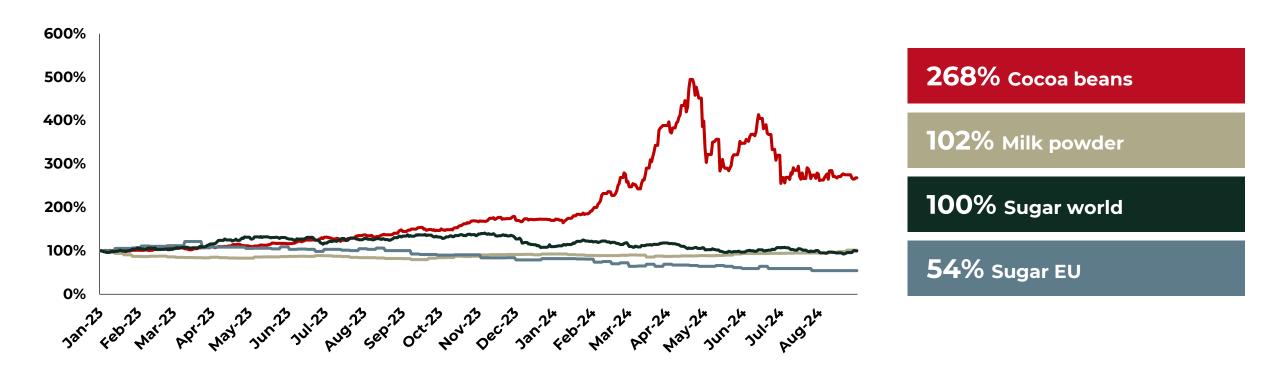
# Appendix



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### **Raw material price developments**

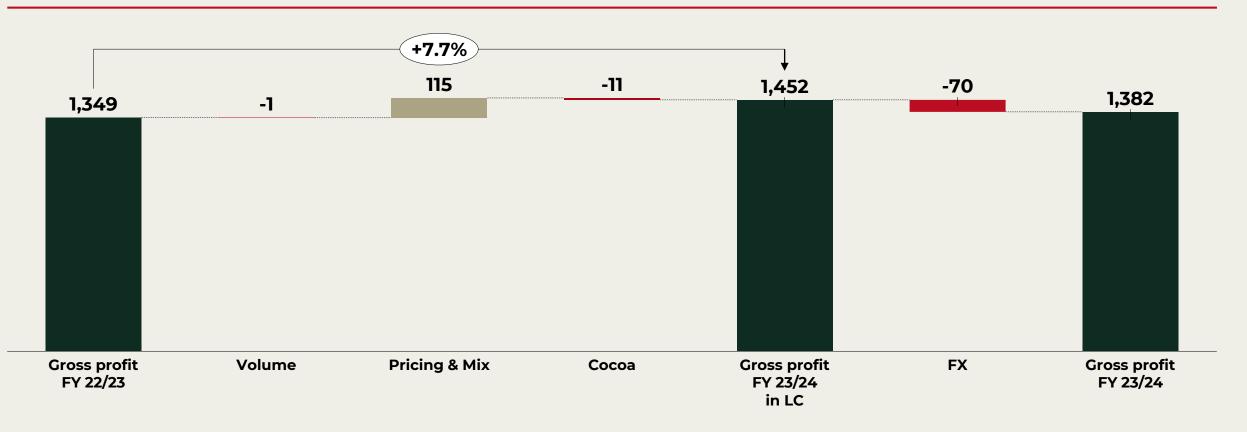
Indexed Raw material price changes January 2023 to August 31, 2024





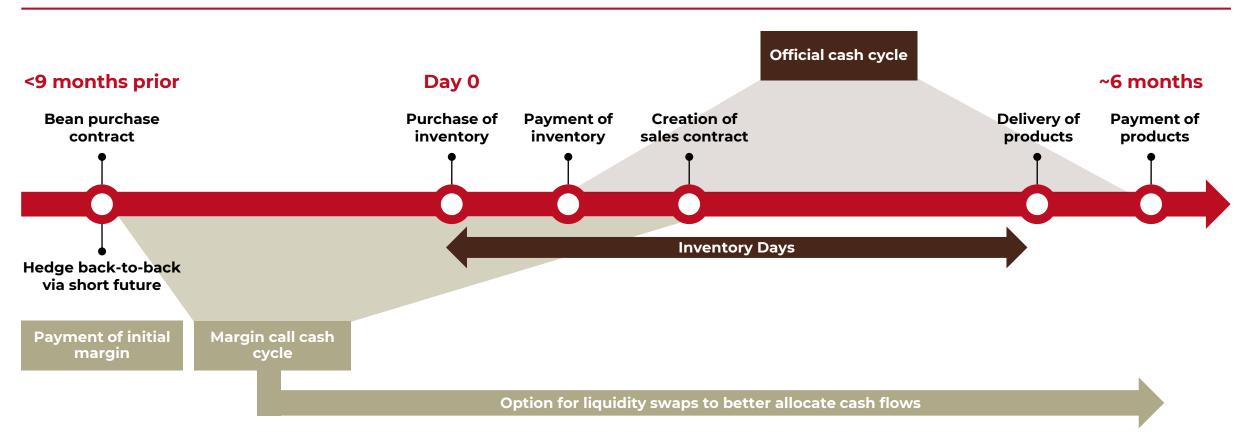
## Gross profit increase driven by cost-plus pricing

#### In CHF million



## Structurally long industry working capital cycle

#### Indicative cash cycle



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# **Key figures**

Group performance (in CHF million)	FY 2023/24	Change in %	
Group performance (in CHF million)	FT 2023/24	in local currencies	in CHF
Sales volume (in tonnes)	2,279,811	n/a	0.0%
Sales revenue	10,386.3	<b>28.1</b> %	22.6%
Gross profit	1,382.3	7.7%	2.5%
EBIT reported	446.1	-26.8%	-32.3%
EBIT (recurring) <sup>1</sup>	704.4	12.7%	<b>6.8</b> %
EBIT per tonne (in CHF, recurring) <sup>1</sup>	309.0	12.7%	<b>6.9</b> %
Net profit for the period	190.9	-53.5%	-56.9%
Net profit for the period (recurring) <sup>1</sup>	417.5	-2.0%	-5.8%
Free cash flow	-2,330.7	n/a	n/a
Adj. Free cash flow <sup>2</sup>	-874.6	n/a	n/a

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<sup>1</sup> Excluding the recovery of indirect tax credits in Brazil of CHF +6.2M and BCNL cost of CHF -264.5M in EBIT (thereof CHF -93.1M non-cash impairments and writedowns, CHF -110.4M restructuring cost and CHF -61.0M Program costs). <sup>2</sup>Adjusted for cocoa beans regarded by the Group as readily marketable inventories (RMI)



### **Balance sheet**

(in CHF million)	Aug'24	Aug'23
Net working capital	3,808	1,466
Non-current assets	2,979	2,911
Total assets	15,159	8,433
Net debt	3,818	1,309
Adj. Net debt <sup>1</sup>	1,124	41
Shareholders' equity	2,839	2,896
ROIC reported ROIC (recurring) <sup>2</sup>	6.6% 11.0%	13.1% 13.1%
ROE reported ROE (recurring) <sup>2</sup>	6.7% 14.7%	15.3% 15.3%
Net debt / Equity ratio	134.5%	45.2%
Adj. Net debt <sup>1</sup> / Equity ratio	39.6%	1.4%
Net debt / EBITDA (recurring) <sup>2</sup>	2.7x	1.4x
Adj. Net debt <sup>1</sup> / EBITDA (recurring) <sup>2</sup>	0.6x	0.2x

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<sup>1</sup>Net debt adjusted for cocoa beans considered as RMI; <sup>2</sup> Excluding for the current year the recovery of indirect tax credits in Brazil of CHF +6.2M and BCNL cost of CHF -264.5M in EBIT (thereof CHF -93.1M non-cash impairments and write-downs, CHF -110.4M restructuring cost and CHF -61.0M Program costs)

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